balestra berlin

Light+Art presents

PIXLHELIX

The PIXL SYS

Due to their unfulfilled high expectations of lighting technique, the artist duo Pink+Gruen developed their own core element – the PIXL SYS. This supermodular, small, lightweight, bright and DMX controllable light module is very convincing in its effectiveness. It allows the artist to work without compromises and independently from other suppliers. The PIXL SYS comes with a slick designed black aluminium body which allows an easy implementation into different luminaries but also works as stand alone design object.

The combination of PIXL lights with full RGB color illumination and PSL 20 (Power Light Signal / DMX control module) enables users to create endless variations in light control! It is a compact tool offering a quick set up on the event.

PIXLHELIX

PIXLHELIX is a colorful, supermodular hanging light installation appearing in different shapes. The system is based on the described DMX controllable PIXL SYS system. This flexible system allows a wide range of hanging constellations to correspond with its surrounding. So far PIXLTREE, PIXLHELIX or PIXLSNAKE have been installed and appear like vivid organisms through dynamic light shows.

The arrangement of PIXLHELIX reminds of a chandelier forming two orbiting spirals. With 80 – 100 individually controllable PIXLs, the spirals downward taper. The inspiration of this formation is the DNA double helix structure. PIXELHELIX thus represents the origin of life and the artists reflect science, technology and design in their concept – their unique identity.

Each PIXL illuminates an unique body – the DIAMOND. A sophisticated perspex luminary that creates a beautiful holosymmetric shine. The artists offer the possibility to produce customized luminaries for specific projects reflecting the event's and costumer's overall style.

'It feels like raining diamonds'

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PIXLHELIX

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PIXLTREE

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PIXLSNAKE

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Production facts

> Production time
set up 1,5 - 2 days | dismantling 0,5 - 1 day.

> Onsite team
2 technical members Pink+Gruen, 2 local stage hands provided by client, 1 project manager by Balestra Berlin.

> Venue recommendation
To gain the best effect we recommend a venue with high ceiling without daylight.

> Truss system
The PIXL light objects can easily and securely be attached to the ceiling of a venue or alternatively to standardized truss systems with mounting brackets. The truss system has to be provided onsite.

> Hydraladder
The production team needs a hydraladder (boom lift) during set up and dismantling time.

> Customized luminaries
For the production of your customized luminaries by the artist please schedule approx. two month time.

The Artist

Pink+Gruen alias Elias Keimer and Crishan Böhner know each other since their early childhood. They started to work together in 2009 when they both moved to Berlin. Elias has worked as project manager and light operator for various lighting agencies, whereas Crishan gained his experience as electronic technician with a stop over in Shanghai. These different backgrounds are supporting their teamwork within their own company Pink+Gruen.

The Berlin-based artist duo committed themselves to a deep level of personal identification with their work and a high artistic and aesthetical claim.

Their commissions cover constant club installations, illuminations of trade fair stands and temporary event installations.

Balestra Berlin

Balestra Berlin acts as the access point through which interested parties interlink with the herein presented light artist Pink+Gruen. As agents our services include the selection of contemporary light projects, customization of the installations, project management (development, consulting, preparation, contracting & accounting) as well as the onsite production for their clients.

Feel free to contact us for any rental requests or if you need further information or materials.

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