



Light+Art presents

FOREST



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FOREST is a large interactive musical laser installation.

This giant artwork is composed of more than 150 'trees' made of rods, lasers and responsive sound devices. FOREST invites the audience to actively explore almost 450 square meters of the installation. When entering this sensorial world you automatically sense the desire of physically tapping, shaking, plucking and vibrating the trees. Each touch of a tree triggers sounds and lasers. The active participation of the audience creates swinging and oscillating movements, which originate patterns of lights on the ceiling. Simultaneously each tree is tuned to a specific tone, creating harmonious sounds.

FOREST fuses nature and technology and offers a brilliant interactive experience. The installation is designed to awake feelings of curiosity and wonderment which invites you to an inspiring voyage of discovery.

'Sensorial journey'



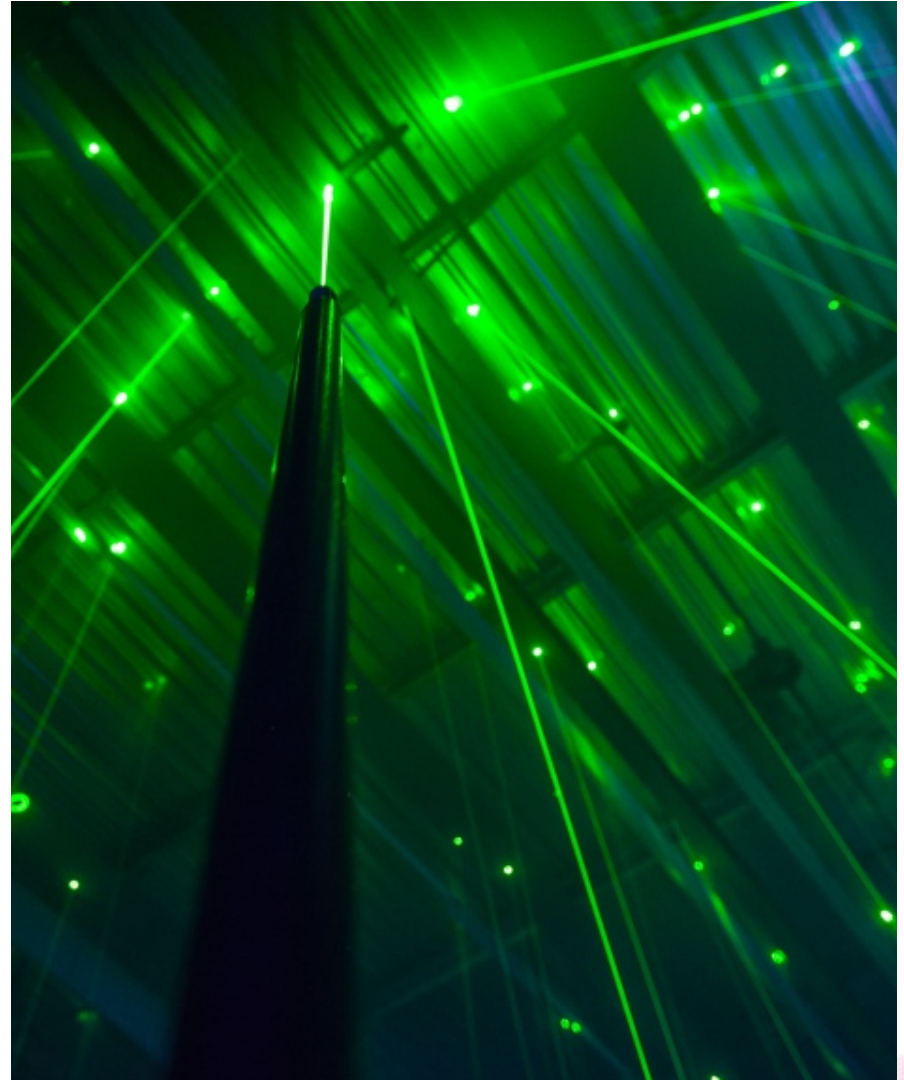
FOREST

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FOREST

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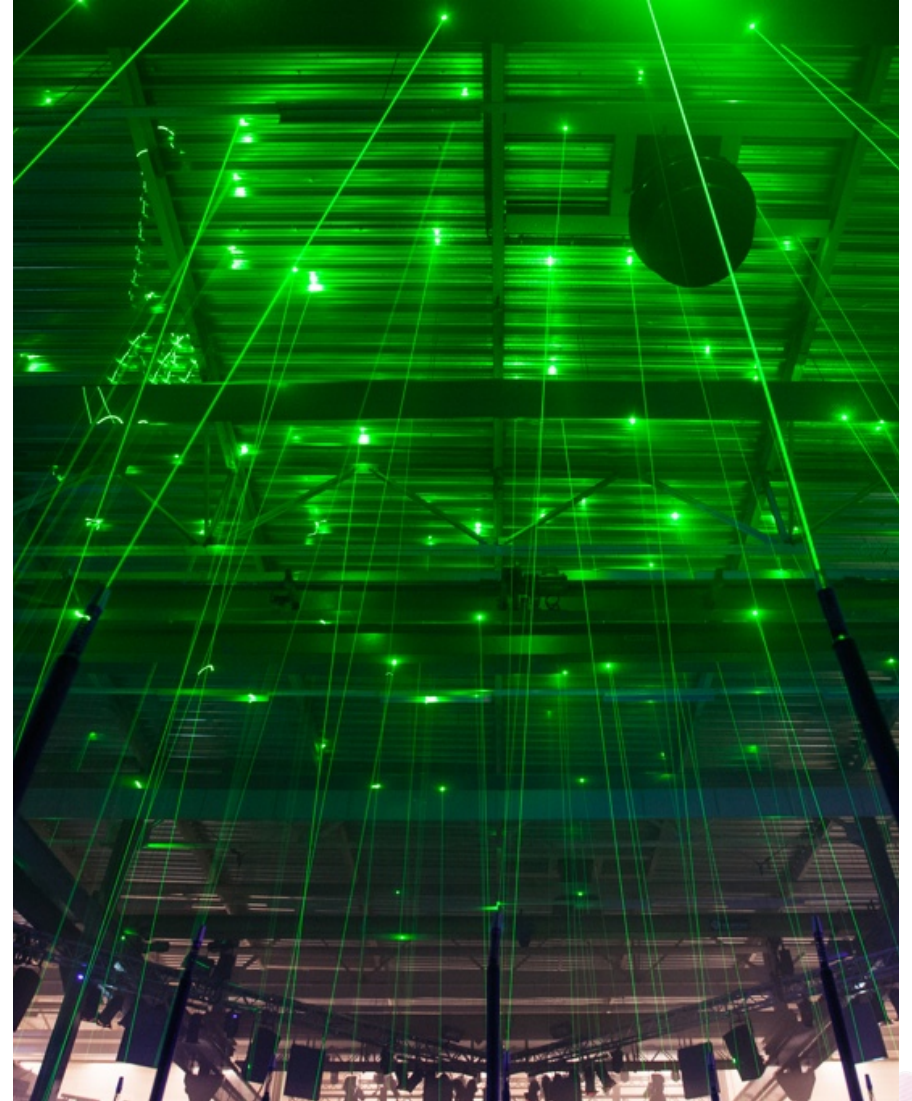
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Facts and implementation

FOREST exists as a scalable, tourable interactive installation.

Each site-specific implementation is designed in concentric rings on a square floor. The maximum size comprises 151 trees in 6 rings creating an installation space of 21m x 21m. The smallest recommended version contains 91 trees in 4 rings covering almost 200 sqm. Thanks to the modular character of FOREST, multifarious creations of space designs are possible.

FOREST is an indoor installation as it needs dark atmosphere and an embracing venue in order to be able to fill the space with smoke (averagely 4 hazers are needed). For the secure usage of lasers, the installation itself has integrated safety features such as a tip-over threshold to prevent users from pointing the lasers at each other.

The implementation of this fascinating installation can be open to the public, in the frame of exclusive event experiences or even a performance. FOREST allows additional functionality like custom animations to play through the lasers.

The set up of FOREST takes two days with the team of Marshmallow Laser Feast plus four local stage hands. A flooring system – created out of wood and rubber mat – should be provided by client (specific information about the construction details will be given upon demand and within the technical rider).

The Artists

Marshmallow Laser Feast – the innovators behind FOREST – is a London-based creative studio. Founded in 2011 by Memo Akten, Robin McNicholas and Barney Steel, these three artists work at the intersection of art and technology. Their successful projects verify their talent in realizing groundbreaking ideas, initiating interdisciplinary collaborations and implementing inspiring artistic productions. Their projects range from video design, flying light sculptures, multidimensional light installation to interactive sensorial experiences.

In just 3 years, Marshmallow Laser Feast has earned outstanding reputation for producing installations that push boundaries, redefine expectations and amaze audiences (extract of projects):

‘FOREST’, STRP Biennale April 2013, NL

,5D Light ReflACTION Chamber’, Intel, UK

,Quadrotor Show’, Cannes Lions Festival, Saatchi & Saatchi NDS Meet Your Creator, 2012

,McLaren vs Aerodynamics’, P1 video teaser, McLaren

Sony PS3 video store realtime projection mapping, Sony PlayStation

Ron Arad’s Curtain Call, creation of unique works for his 360° interactive installation

Lenny Kravitz’s Black and White World Tour, production of visual content

‘Hello Future’, Cannes Lions Festival, Saatchi & Saatchi, 2011

‘The Evolution of the mobile’, 3D projection mapping, Vodaphone.

Balestra Berlin

Balestra Berlin acts as the access point through which interested parties interlink with the herein presented collective Marshmallow Laser Feast. As agents our services include the selection of contemporary light projects, customization of installations, project management (development, consulting, preparation, contracting & accounting) as well as the onsite production for our clients.

Feel free to contact us for any rental requests or if you need further information or materials.

Balestra Berlin

idea engineering & cultural management

Urbanstr. 64

10967 Berlin

LIGHT+ART Department

phone: +49.(0)30.680 851 30

fax: +49.(0)30.680 851 32

info@balestraberlin.com

www.balestraberlin.com/light+art

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